

**FASHION IS READY TO START**

***From Madrid to New York, from London to Milan... and finally Paris  
What will be the main colours on the catwalks for the next Fall-Winter?***

***PRECIOSA presents four palettes in collaboration with Pantone  
confirming the versatility of the crystals,  
a real must-have for the fashion system***

Forget the dreary winter shades of gray and black! Fall and Winter 2015/2016 collection presented by **PRECIOSA and Pantone** is colour celebration. Their latest joint colour trends for fashion accessories is full of muted, yet strong and surprisingly colourful combinations.

From the legendary Bohemian region, cradle of the most ancient tradition of the crystals, PRECIOSA offers a wide range of crystal components according with the main trend of the next Fall-Winter. The new shades developed in 4 palettes **Touched, Blush, Tarmac and Iconoclasm** are available to designers and fashion stylists from around the world to realize creations incredibly bright and top-quality.

**TOUCHED**



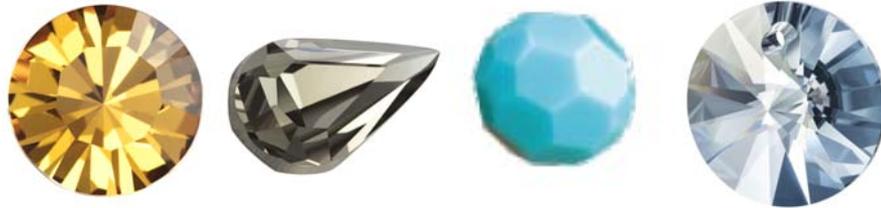
The sparkling magical beauty of this palette is just waiting to be discovered. Only winter can create such a sensation. On the one hand you'll be enthralled with its brilliant sparkle, on the other by its opalescent glow. The Touched palette is characterized by its deep silvery overtones, its charming elegance and delicate winter splendour. This colour combination consists of green **Chrysolite** and **Jonquil** hues and gray wintery tones of **Viridian Crystal** and **Jet Hematite** coatings.

**BLUSH**



This simple and soft palette of muted colours reflects nature's quiet strength. It's blushing modesty envelopes the earth in delicate tones, while deep shades underline the peaceful and perfect intermingling of dark and light. The palette is grounded in the light plum tones of **Light Peach** and enriched with charming **Rose Opal**, the opulent wine **Burgundy** and the golden **Crystal Starlight Gold** décor.

## TARMAC



The frequent transformations and forms it takes on are like a tropical cocktail, adding an unexpected splash to winter accessories. As the bright **Topaz** shines through the cool mix of **Black Diamond**, **Turquoise** and **Crystal Lagoon** coating, you soon leave the oppressive winter blahs behind.

## ICONOCLASM



The starting points for this impressive colour combination are two shades of blue – the dark **Montana** and the lighter **Sapphire**. Through these shines the milky **White Opal**, while the dark brown **Smoked Topaz** brings balance and luxury to this true fashion icon.

### About PRECIOSA

PRECIOSA was born in the heart of Bohemia, a region known worldwide for the quality and tradition of its fine crystal. The centuries-old heritage of the oldest know-how is combined with the cutting-edge technology of this company that is one of the leading players in the global market for the production of crystal components and applications for fashion and design. With over 4,000 employees and 7 offices worldwide, PRECIOSA is a large integrated group specialized in the production and processing of crystal. Among the different areas of activity (chandeliers, crystal figurines and so on) the area of crystal components for Fashion represents the core business of the company. In this segment, PRECIOSA offers a huge collection of high-quality products with over 12,000 combinations of shapes and colours to choose from. The Premium lead-free quality product line is MAXIMA, made with the most advanced crystal technologies. All PRECIOSA products are 100% made in the Czech Republic, where the company has its headquarters in Jablonec nad Nisou.

\* More pictures and details of the individual crystals are available on request.

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